



越前おおの

Yui no Kuni (The Homeland of Bonds) *Echizen Ono*



The word *yui* means custom for people to help each other with farm work, forestry, events and rituals in olden rural villages. It also means that *Ono* has played an important role in connecting areas and economically helping activate each area. In this way, *Echizen Ono* is a homeland gradually bonding lives and areas and filled with *yui*.

福井県大野市
Ono City, Fukui Prefecture



Miraculous Matchmaking Tree at Kasuga Shrine

Spiritual Spot

The roots of the cedar and the zelkova trees in the precinct of Kasuga Shrine, which are over 100 years old, are bonded together by a stroke of miraculous luck. Since olden times the local people have felt that the trees are a miracle. They have taken care of them and loved them. It is said that if you touch these trees, you can have a good match. People from all over the nation visit here to seek a good match.



Shichiken Street

On this street a famous event in Ono, Shichiken Morning Market, has been held for over 400 years. The street was old Mino Highway connecting Ono and Mino, Gifu Prefecture in the Edo Period and many stores were along the street. There are still some stores aligned on the street reminding us of that time.



A small Kyoto in Hokuriku Region Echizen Ono Historic Sites Tour Course

One of the 500 Accredited Intriguing Walking Courses in Beautiful Japan

Visiting Historic Sites...

JR Echizen Ono Sta.

▼ About a 6-min walk (400 m)

Shichiken St.

▼ About a 5-min walk (400 m)

Heisei Onoya

▼ About a 5-min walk (400 m)

Oshozu Spring

▼ About a 4-min walk (300 m)

Tomb of Yoshikage Asakura

▼ About a 25-min walk (1,600 m)

Echizen Ono Castle

▼ About a 20-min walk (1,200 m)

Samurai Residence of the Old Uchiyama Family

▼ About a 5-min walk (400 m)

Ishidoro St.

▼ About a 4-min walk (300 m)

Teramachi Ave.

▼ About a 10-min walk (800 m)

JR Echizen Ono Sta.

Starting Points of Downtown Tours

Echizen Ono Yui Station

Echizen Ono Yui Station is located at the foot of Echizen Ono Castle, which is a starting point of tours. It is a complex consisting of a local products store, a restaurant serving local food, a free rest area and a hands-on-experiences facility. *Machinaka* Navigators will provide you with useful information and attractive sights in Echizen Ono.

Note

Phone: 0779-66-1111
Free Parking lot: available for 73 standard-size cars and 16 large buses
Tourist information: Kirari Center
Local products store: Echizen Ono Yui Rakuza see pg. 5
Coffee shop and restaurant: Haikarajaya (Heisei Onoya) see pg. 5
Free rest area: Feudal lord's retreat see pg. 6



Jokamachi Higashi Hiroba (East Plaza)

Jokamachi Higashi Hiroba is located near Teramachi Ave, which is a starting point of tours. *Koryu* Space for local product sales and events, and an exhibition hall are here.

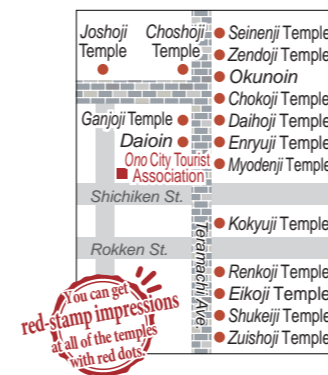
Note

Phone: 0779-66-1141 (Echizen Ono Norin Gakusha)
Free Parking lot: available for 78 standard-size cars and 20 large buses



Teramachi Avenue

An avenue lined with temples one after another built from the medieval times to modern times. Each temple houses a number of important assets such as historic ruins and Buddhist images. Red-stamp-impression collection booklets are available at Ono City Tourist Association. (Phone: 0779-65-5521) You can collect the stamp impressions of 16 temples.



Echizen Ono, called a small Kyoto in Hokuriku Region, is filled with historic atmosphere and surrounded with rich nature and is full of various places to visit. We offer travel plans based on your purpose to fully enjoy the city, Echizen Ono. The kind of encounter waiting for you depends on each plan based on the purpose. Choose a plan suitable to your purposes and let's start.

Be Active Sometimes and Be Relaxed Sometimes

I fully enjoyed a number of sightseeing spots to refresh myself.

Browse the Downtown, Called a Small Kyoto



Ono Historical Museum

The historic exhibits are from the Jomon Period (10,000 B.C. to 4 B.C.) to modern days. This museum houses many documents of the Ono feudal government of the 7th generation lord, *Toshitada Doi* (1811-1868) and after, and the materials of Dutch studies in the Edo Period (1603-1868).

Note

Phone: 0779-65-5520
Admission fee: ¥200 for adults
Free for children
Days closed: The end of the year and New Year's holidays



Folklore Archives

The building was originally used as Ono Security Courthouse, which was built in 1889 and was relocated here. Daily life implements from the Meiji Period (1868-1912) to the Showa Period (1926-1989) are exhibited.

Note

Phone: 0779-66-0238
Admission fee: ¥200 for adults
Free for children
Days closed: The end of the year and New Year's holidays



Samurai Residence of the Old Uchiyama Family

The principal retainer of the lord of Ono fief, *Ryokyu* and his brother *Ryusuke Uchiyama* attained a great achievement in financial restructuring of the fief at the end of the feudal times. Generations of their family used to live in this house. You can drink tea enjoying the garden.

Note

Phone: 0779-65-6122
Admission fee: ¥200 for adults
Free for children
Days closed: The end of the year and New Year's holidays



Tomb of Yoshikage Asakura

Yoshikage Asakura (1533-1573) was a samurai general of Echizen (old name of northern Fukui Prefecture). He fought against *Nobunaga Oda* (1534-1582), the most powerful samurai general in the age of civil wars in Japan, and was defeated and killed himself in Ono. A park is next to the tomb.

Note

Phone: 0779-65-6122
Admission fee: ¥200 for adults
Free for children
Days closed: The end of the year and New Year's holidays
Tea
Days: Saturdays, Sundays and National holidays in April, May, September and October
Time: 1:00 p.m. to 3:00 p.m. Price: ¥300 per person



Ishidoro Jizoson (Buddhist Image in Stone Lantern)

Nagachika Kanamori, who was a retainer of *Nobunaga Oda* and assigned to rule this area, built Ono Castle and redesigned downtown blocks and streets over 400 years ago. He set the benchmark for measurement here. He reportedly buried a rope for measuring and other tools and enshrined the Buddhist image of *Jizo* here.

Travel Plan 1

Let's refresh ourselves in Ono.

Passports On Sale

A passport card for a set of discount admission tickets to the cultural facilities in Ono and downtown bus tickets.

When you show this card, you can enter the cultural facilities in Ono City and use the downtown buses.

- ◆ Pick-up Places: Kirari Center in Ono Chamber of Commerce and Industry Hall, Jokamachi Higashi Hiroba, Ono City Tourist Association, Front desks of cultural facilities in Ono City
- ◆ Price: ¥500
- ◆ Available facilities: 8 cultural facilities in Ono City
- ◆ Valid dates: The date of purchase and the entire next day

Note

Phone: 0779-65-6212 (City Hall: Cultural Asset Conservation Office)
Days closed: The end of the year and New Year's holidays
Admission fee: ¥200 for adults
Free for Children

Moreover Refresh Yourself Staying at the Following Accommodations in Ono!



Manahimeko Youth Recreation Village

An automobile camp site located upstream of the Managawa Dam. As much as about 10 ha (hectares) of open space helps visitors feel free from the daily routine of life. This is the best place to start hiking to Mt. Nogo Hakusan and Mt. Genampo (Nakajima trail).

Note

Phone: 0779-64-1240
Facilities: 8 bungalows, 20 tent sites, and 15 BBQ Grills
Months available: April through November
Website available



Hokyoji Ikoi no Mori Forest

BBQ site, camp site, spacious lawn and so on are available. This is perfect for leisure and recreational activities.

Note

Phone: 0779-65-0005
Months available: May through November



Izumi Maesaka Family Recreation Village

A camp site surrounded by mountains which make the site cool even in summer. Various plans are available, using BBQ or Dutch ovens for cooking and so on to enjoy nature.

Note

Phone: 0779-78-2248
Facilities: 20 log cabins, 50 tent sites and 56 automobile camp sites
Months available: April through October
Website available



People's Inn, Park Hotel Kuzuryu

This hotel is in Kuzuryu People's Resort, which was chosen as one of the 100 best forests for forest bathing in Japan. It is the best place to enjoy sports and leisure activities such as skiing, tennis, camping, river fishing and BBQ in the great nature.

Note

Phone: 0779-78-2326
Facilities: Kuzuryu Ski Area see pg. 14, 4 tennis courts, automobile camp site, BBQ site, a swimming pool, a ball game field and so on.
Website available



Hotel Frearu Izumi

A hotel in a resort, Kuzuryu Hoyo no Sato, to enjoy great nature in Kuzuryu District. The water of the big bath is from the original hot spring in this resort, Kuzuryu Spa Heisei no Yu. You can mentally and physically relax here.

Note

Phone: 0779-78-2536
Facilities: 7 cottages and Kuzuryu Spa Heisei no Yu see pg. 16
Website available



Three Main Historic Spots in Izumi



Izumi Local Archives

You can look at various historic articles that were found in this district such as the replicas of a dinosaur's tooth fossil of the tyrannosaurs family which is the oldest in the world, a foot print of the oldest bird in Japan, and of the only lizard fossil found in the world.



Fife Museum

The exhibits are of some fifes and a replica of Aoba-no-Fue (green leaf fife) which is said that Yoshihira Minamoto, a samurai whose clan later ruled Japan (AD 1192-1333), gave it to Omitsu, a girl in this village in the Heian Period (AD 794-1192). You can make a fife here.

You can make your own special bamboo fife here. After completing it, they teach how to play it and you can enjoy the sound.
■ Time for making a fife: around 3 hours
■ Fee: ¥3,000 including a bag
■ Prior reservation required

Note

Phone: Izumi Local Archives 0779-78-2845
Anama Folklore Museum 0779-78-2041
Fife Museum 0779-78-2041
Admission fee: ¥200 for adults Free for children
Days closed: every Monday, the day after national holidays, December through March

There are many huge rocks in the middle of rice fields.



Huge Rocks in Sakadani

In Sakadani District huge rocks are dotted in the middle of rice fields or near rivers. They are thought to be made by the sand and soil of Mt. Kyogatake that erupted tens of thousands of years ago.

More tips in Ono!



Inuyama Castle Remains

The castle functioned as a branch castle of Ichijo Dani, where Yoshikage Asakura lived. The site still remains the typical shape for mountain castles in the medieval times.

Rokuroshi Heights

Maruyama Park to enjoy BBQ, Milk Kobo Oku Echizen for hands-on experience of processing dairy products and so on are available to enjoy nature fully on the vast and idyllic highland.

Note

[Maruyama Park] see pg. 12
[Milk Kobo Oku Echizen] see pg. 10
Web site available

Look at the most beautiful starlit sky in Japan

Fukui Prefectural Nature Conservation Center

A hands-on-experience and learning center of the great nature in Fukui Prefecture. Star watching is the most recommended activity. The night sky was accredited as the most beautiful starlit sky in Japan at the Nation-wide Star Continual Observation organized by the Ministry of Environment and the Japan Environment Association in 2005.

Note

Phone: 0779-67-1655
Days closed: every Monday, the day after national holidays, the end of the year and New Year's holidays
Open: every day from late July to the end of August
Facilities: Main building (for exhibitions and hands-on experiences) Observation building (space telescope and planetarium) Forest (nature observation) Walking Center (rest area building for walkers on Rokuroshi Heights)
Website available



Mysterious pond created by nature



Karikomi Ike Pond

A mysterious pond with an all-time same water level, even though it has no river to let the water out with some rivers to go in. Its water reflects the surrounding nature like a mirror, which attracts many visitors.

Koike Park

A camp site surrounded by nature and located upstream of the Uchinami River. It is near Karikomi Ike Pond and the best place to start hiking to Sannomine Peak of Mt. Hakusan.

Note

Phone: 0779-66-1111
Facilities: 10 tent sites and 13 automobile camp sites
Months available: May through November

Let's feel history

Kurodani Kannon (the goddess of mercy)



It is an old temple reportedly built in 807. You can walk the approximately 1 km trail, which is similar to the 88 places of pilgrimage of Shikoku (an island of four prefectures in Western Japan), in about 30 minutes.

Note

Phone: 0779-66-0325

Hokyoji Temple

An old Soto sect temple founded by the priest Jakuen more than 700 years ago. It is known as the second monastery following Eiheiji Temple, the headquarters of Japan Soto Sect. You can try zazen.

Note

Phone: 0779-65-8833



The Old Hashimoto Family's Residence



An important cultural asset designated by the national government. It was built in the middle of the Edo Period in 18th C. It shows the life in a mountain village at that time.

Note

Phone: 0779-66-5410 (City Hall: Cultural Asset Conservation Office)
Open: Sundays, national holidays and substitute holidays from late April to the end of October

At the end of the trip on plan 1 ...

A Happy Conclusion

It was a refreshing tour with a lot of things to do and see!

I was able to refresh myself mentally and physically by visiting historic spots and enjoying outdoor activities in nature. I am sure that you can refresh yourselves with different activities in a different season here.



Let's take a brief break



Let's Take a Brief Break at a Feudal Lord's Retreat

A Feudal Lord's Retreat after his Retirement

This building is said to have been the retreat of the feudal lord of Ono, *Toshitada Doi* in his retired life. Today it is open for visitors to take a rest at no charge. Take a brief rest here during sightseeing.

Note
Phone: 0779-64-5567
Business hours: 9:00 a.m. to 5:00 p.m.

Let's "Shop Till We Drop" at *Michi no Eki* (road stand rest area) *Kuzuryu*



Michi no Eki (road stand rest area) *Kuzuryu*

It has a farmers' market to sell produce grown in the *Izumii* District and *Fureai Kaikan* Hall to sell souvenirs. You can also get local specialties here.

Note
Phone: 0779-78-2300
Business hours: 9:00 a.m. to 5:00 p.m.
Days closed: every Thursday, the end of the year and New Year's holidays
Website available



Kuzuryu Maitake Mushrooms
They are thick and have good texture and flavor. They are low calorie.



Anama Sweet Corn
Special corn grown to produce only one ear in one plant. Because of the big temperature gap between coldness and hotness in the *Izumii* District, the corn is very sweet.

Available in August



Anama Turnips
The colder it gets, the sweeter the turnips become. They are very good for pickles.

Available in November

I have made a plan to savor almost all of the foods available in this area on this tour.

Each *Gottsuo* (dialect for delicacies) Here is the Best.

More foods in Ono



Hagesho Mackerel

The people in *Ono* have had a custom to eat broiled mackerel on the day of *Hagesho* (the eleventh day after the summer solstice) for a long time. At fish shops, whole mackerels are broiled with irresistible smells and are harbingers of summer.

B-kyu gurume (B-grade gourmet food), *Tonchan*

Tonchan is beef or pork entrails seasoned with miso. It is also called, "hormone". Each family has their own favorite restaurant. It is cooked in various ways, such as grilling or simmering.



How about some more of these foods for lunch?



Meisui Soba (buckwheat noodles)

Echizen Ono grows very good *soba* in *Fukui*. *Soba* is made of locally grown *soba* and kneaded with *meisui* of *Ono*, and served with grated radish. It tastes so good that even gourmets would be lost for words.



Shoyu Katsudon

Bowls of rice topped with fried pork and seasoned with soy sauce. An old soy sauce manufacturer and a restaurant owner put their ideas together and created this new popular dish. Special soy sauce and vegetables are used. It is not too oily.

Gourmet Trip to Savor Specialties in Ono

Travel Plan 2

Savor the specialties at *Echizen Ono Yui Rakuza*

Echizen Ono Yui Rakuza

A specialty shop in *Yui* Station. Varieties of local products are sold here. You can buy excellent foods and goods that are produced and available only in *Ono*.

Note
Phone: 0779-69-9200
Business hours: 9:00 a.m. to 6:00 p.m.



available only in winter

Decchi Yokan

This sweet is a winter delicacy. It is simply and mildly sweet, jellied with some thickness.

Kenkera

Soy bean powder is caked with starch syrup. This sweet with an established well-known name is very crunchy.



Local Sake (rice wine), Soy sauce, Vinegar and Wine

These fermented products are excellent that use affluent *meisui*.



available only in winter

Chocolat de Yokan

A new sweet with a perfectly mixed taste of chocolate and that of *mizuyokan* (Japanese traditional sweet). It is available only in *Ono*. It has refined, simple and delicious sweetness, with a smooth texture.

Satoimo (Taro)

The taros produced here have their own stickiness and texture, and do not break into pieces while simmering. Simmered ones are fully seasoned with soy sauce and are local people's favorite home-made dish.

Satoimo croquettes are crispy outside and soft and sticky inside.

Get Fresh Foods at *Shichiken* Morning Market



available only in winter

Hamanamiso
Miso-based side dish eaten in winter. Perfect with rice.

Shichiken Morning Market

Shichiken Morning Market is open from 7:00 a.m. to around 11:00 a.m. every day from the Vernal Equinox Day in March until the New Year's Eve.

It is a famous morning market in *Ono* with a history of over 400 years. Elaborately grown produce aligns *Shichiken* St. Because people can get fresh foods here, it is very busy from early morning. Enjoy talking with the vendors.

Note
Phone: 0779-69-9520 (*Shichiken* Morning Market Promotion Council on week day mornings)

At the end of the trip on plan 2 ...

A Happy Conclusion

I ate and ate and ate all the time on this trip. I was very happy.

All of the foods in *Echizen Ono* were fresh and delicious. As the saying goes, "as long as the water is good, so is the food." On this trip, I realized this saying is correct because I thought *Echizen Ono* has good water and also has good food.



Of course, Let's Have the Local Food for Lunch



Furusato Gozen

Deep-fried *Shoryu maitake* mushrooms, thick *aburage* (fried *tofu*) simmered in soy sauce soup, hand-made *soba* (buckwheat noodles) are in the table d' hote. These abundant ingredients are grown in *Ono*.

Haikarajaya Restaurant (Heisei Onoya)

They have a wide variety of dishes with wild vegetables picked from the local mountains and locally grown vegetables, etc. on the menu. You can enjoy *Furusato Gozen*, the table d' hote, and other dishes which are full of local specialties in *Ono*.

Note
Phone: 0779-69-9200
Business hours: 9:00 a.m. to 6:00 p.m.
Days closed: every Tuesday
Website available

Downtown Shozu Tour Seeking Meisui

Accredited as Delicious Water in Fukui



Ishidoro Kaikan Shozu

It is located at *Ishidoro Kaikan*, a free rest area for visitors. The underground water is pumped up to a stone basin and is available for drinking.

Accredited as Delicious Water in Fukui



Spiritual Water at Shinokura Shrine

A legend says that an ancient prince, *Okuninushi no Mikoto* gave this spiritual water as medicine for eye diseases. It is said that the water is good for your eyes.

Accredited as Delicious Water in Fukui



Serikawa Shozu

It joins a city creek known as the *Serikawa River*, running between *Samurai* residential quarters and commoners' living quarters of the *Edo* Period and flows to *Hyakken Bori* Moat.

Goban Meisuian Shozu

It is located in front of *Goban Meisuian*, an information center on *Goban* shopping Avenue. The underground water is pumped up to a stone basin.



Accredited as Delicious Water in Fukui

Shichiken Shozu

The underground water is pumped up and used for brewing *sake*. It is available at a stone basin for visitors.



Accredited as Delicious Water in Fukui

Mizufune Shozu

The wooden water basin is shaped like a water boat which was a tank to hold water from gorges and rivers.



Accredited as Delicious Water in Fukui

Accredited as Delicious Water in Fukui



Shinbori Shozu

This spring is by the *Shinbori River* running south of the hill where *Echizen Ono Castle* is. A few *Itoyo* live in the *Shinbori River*.



Yoshikage Suikinkutsu

The stone water basin is in the park next to the tomb of *Yoshikage Asakura*. It has a sound effect. When you run water in the basin, you can hear the beautifully echoed sound of a horizontal harp, *koto*.

JR Echizen Ono Station Plaza has an open area of water.

You can see two small water wheels at your feet.



Accredited as Delicious Water in Fukui



Shozu Hiroba

It is located to the left of JR *Echizen Ono Station* building and the water in the stone basin there is flowing to the creek in *Ekimae Hiroba*.

Ekimae Hiroba (station plaza)

Ekimae Hiroba was redesigned based on the concept of water, special to *Echizen Ono*. Two water wheels rotate in the *Seseragi Creek* running there. In these wheels *taros* are washed and peeled.

Meisui Tour

Hongan Shozu Itoyo no Sato (Hongan Shozu)

▼ About a 1-min drive (600 m)

Spiritual water at Shinokura Shrine

▼ About a 5-min drive (2 km)

Yui Station (Have lunch downtown)

▼ About a 2-min walk (100 m)

Shinbori Shozu

▼ About a 4-min walk (300 m)

Oshozu

▼ About a 4-min walk (300 m)

Tomb of Yoshikage Asakura (Yoshikage Suikinkutsu)

▼ About a 10-min walk (800 m)

Goban Meisuian Shozu・Shichiken Shozu

▼ About a 3-min walk (200 m)

Teramachi St.

▼ About a 7-min walk (600 m)

Ishidoro Jizoson (Ishidoro Kaikan Shozu)

▼ About a 4-min walk (300 m)

Samurai Residence of the Old Uchiyama Family

▼ About a 2-min walk (100 m)

Yui Station (Serikawa Shozu・Mizufune Shozu)

Feel and drink Meisui



At the end of the trip on plan 3 ...

A Happy Conclusion

I fully enjoyed meisui.

I heard that *Echizen Ono* is the city of *meisui*. It is no wonder that there was *meisui* almost everywhere in the city. I learned that the water is an important asset not only for visitors but also for the citizens.



Unique!

A trip to encounter memorable experiences in Echizen Ono

Feel and drink *meisui*, the best and purest water in Japan

Travel Plan 3

Oshozu

The water in the spring used to be for the feudal lord, so the spring is named *Tonosama* (lord) *Shozu*. The water has a pure and simple taste. This is also a place for a casual social gathering among neighbors.



One of the 100 Meisui spots in Japan

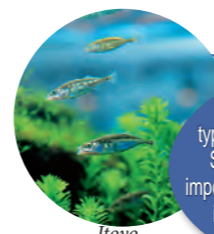
Accredited as Delicious Water in Fukui

Encounter *Meisui* the Feudal Lords Used to Drink

Meisui Springs Out at Many Places in the Central Area of the City

The water has always been an important part of the citizens' lives since olden days.

Learn "the Spring-water Culture" in Echizen Ono



Itoyo

Itoyo, a fresh water type of fish (Three-spined Stickleback), is a very important and rare fish living in very limited places in Japan



Note

Phone: 0779-65-5104

Admission fee: ¥200 for adults

¥50 for children

Days closed: every Monday, the day after national holidays and the end of the year and New Year's holidays

Hongan Shozu

This *shozu* is designated as a Natural Monument by the national government for a habitat of *Itoyo*. In the building next to *Hongan Shozu*, *Hongan Shozu Itoyo no Sato*, you can learn the life cycles of *Itoyo* and their environment and "spring-water culture".

Accredited as Delicious Water in Fukui

Accredited as One of the 100 Meisui in Japan in the Heisei Period (Since the year 1989)



Hongan Shozu Itoyo no Sato

More tips in Ono!

Cho no Mizu (Butterfly Water)

It is one of the headwaters of the *Kuzuryu River*. The name is derived from a happening in which a traveler when picking up a rock to drink water, found many butterflies starting to fly from the spring in the stream.



Itsuki no Yusui (Spring in Itsuki)

A spring in *Itsuki*, *Izumi District*. *Sake* used to be brewed using the spring water here.

Kuzuryu Dam (nine-headed dragon) Dam

Upstream of the *Kuzuryu River*, this dam was built. This is a 128-m high rock-filled dam piled with rocks and earth. The man-made lake is surrounded by vast and great nature and offers the beauty of all four seasons.



Managawa Dam (Mana River) Dam

This is an arch dam constructed of concrete. The name is based on an old legend that *Mana-hime* (Prince *Mana*) sacrificed himself by sinking in the river, which was inhabited by a dragon, to save farmers from suffering from droughts. The shiny golden statue of *Mana-hime* stands by the side of the lake.



← Hands-on experiences in nature and on farming

There are Many Outside Classrooms to Wholly Savor the Blessings of Nature.



You can leisurely experience farming.

Echizen Ono Norin Gakusha

Seasonal hands-on experiences, such as rice seedling planting, rice and taro harvesting, are available. On our website we introduce other organizations for hands-on experiences in nature and on farming. When you would like to fully enjoy nature in *Ono*, contact us.

Note
Phone: 0779-66-1141
(Echizen Ono Norin Gakusha)
Website available



Oku Echizen Manmaru Site

Eco-green tours are available to make use of the rich nature in *Echizen Ono*. You can ride canoes, play in the rivers, plant rice seedlings and go snowshoe trekking, and try many other activities depending on the season.

Note
Phone: 0779-67-1117
(Ono City Children's Nature Hall)
Website available

Star Land Sakadani

It is on a highland commanding a great view of *Ono Valley*. You can experience farming, such as harvesting sweet potatoes in July and taros in October, and making buckwheat noodles with buckwheat grown in the farmers' fields.

Note
Phone: 0779-67-7250
Days closed: every Wednesday, the end of the year and New Year's holidays
Fee: ¥2,000 for 8 orders of making buckwheat noodles
¥1,500 per sweet potato or taro plant
Prior reservation required Website available



Milk Kobo Oku Echizen

It is on *Rokuroshi Heights*. You can make ice cream, cheese and so on with the fresh milk.

Note
Phone: 0779-67-1166
Days closed: every Monday
Days open: Golden Week holidays in May and from late July to the end of August
Fee: from ¥670 to ¥820 Prior reservation required Restaurant available



Enjoy Rich Nature to Your Heart's Content



Kuzuryu Shizen Gakko (nature school)

It is a school to experience nature in *Kuzuryu District* through canoe riding classes or making driftwood crafts in order for students to live in nature and to build character. The school master is *Kuniaki Shimizu*, a TV personality from *Ono City*.

Note
Phone: 0779-78-2158
Canoeing: available from May through November
Place: *Shimohanbara Fureai Lakeside*
Fee: ¥2,500 for adults, ¥1,500 for children for 2 hours
Prior reservation required (When canoes are available, you can ride one without prior reservation.)
Contact us for other information on festivals and events.
Website available

Shimohanbara Fureai Lakeside

It is an outdoor activity spot extending along the lakeside of *Kuzuryu Lake*. The huge lakeside area is perfect for camping and BBQs.

Note
Phone: 0779-78-2408 (*Kuzuryu Lakeside Mobil-lage*)

More tips in Ono!

Blueberry Picking in Hakusan Winery

You can pick blueberries on a farm in a mountain-grapes winery. You can eat all the blueberries you pick. You can also pick grapes and plant mountain grape vines. We want supporters to work on the farm.

Note
Phone: 0779-67-7111 Blueberry picking days: every day from the middle of June to the end of July
Fee: ¥500 for admission, ¥500 per bag of 200g of blueberries Limited number of visitors: 10 to 20 people a day.
Website available



Hands-on Experiences of Culture and Craftwork

Unique!

A trip to encounter memorable experiences in Echizen Ono

Travel Plan 3

Mentally and Physically Encountering Experiences in Ono

Even Adults Get Absorbed

Woodcraft Workshop

It is located in *Izumi District* surrounded by mountains. You can easily make key chains, puzzles, welcome signs and so on. By combining wood pieces and twigs you can create an artistic object depending on your imagination. What will that be?

Note
Phone: 0779-78-2111
Days open: every Sunday from April to November
Fee: from ¥300 to around ¥2,000
Prior reservation required



Instructors are All Masters in Each Field.

Handicraft Experience Workshop Mokko

Members of Handicraftsmen's group, *Mokko no Kai*, run this shop. All age groups from children to adults can enjoy trying woodworking, sewing, weaving, making mechanical toys and so on. It is located on *Shichiken St.* and exhibits the works of the members.

Note
Phone: 0779-66-4341 (the number of the secretary)
Days closed: every Monday, from December to late March
Fee: from ¥300 to around ¥2,000
Prior reservation required



Workshop Owner's Cheerful Personality is Very Attractive



Instructors teach you how to make each craft carefully.

Yamakoya

You can freely play the drums the owner made and make unique drums called *pacoon* and mini drum key chains. The workshop is a remodeled mountain bungalow. Why don't you play the drums to your heart's content in this environment surrounded by trees?

Note
Phone: 0779-64-1117
Days open: all year round except the end of the year and New Year's holidays
Fee: from ¥500 to around ¥2,000
Prior reservation required
Website available



Heisei Onoya Nikaigura

The building is a remodeled *Kura* (storage house), built in around 1887. It is in *Yui Station* precinct. You can make crafts using natural items such as acorns and twigs and make dinosaurs with *origami*. A diorama of *Shichiken Morning Market* is exhibited on the second floor.

Note
Phone: 0779-69-9200 (*Heisei Onoya*)
Days closed: every Tuesday, from December to late March
Fee: from ¥300 to around ¥500
Prior reservation required
Website available



The Crafts are Cute Enough to Enlighten us to Create!



At the end of the trip on plan 3 ...

A Happy Conclusion

I am very satisfied to have had hands-on experiences unique to *Echizen Ono*.

The time has pleasantly passed quickly enjoying nature and communicating with warm-hearted people in *Echizen Ono*. I was able to make my own handicrafts. This trip will remain a good memory in my life.



Summer, in a Fresh Green Mountain With a Comfortable Breeze Blowing

Spring, in the Castle City Colored With Light Red Flowers



SUMMER

SPRING

Mt. Arashimadake Trail

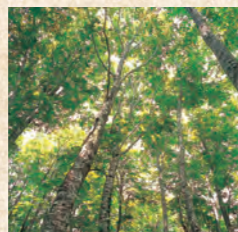
Teramachi St. and a rickshaw
(drivers belong to Echizen Kobushi Gumi Group)

The season when the environment is covered with lush green. People, animals and plants are vivaciously shone in sunlight.

It is the season when cold winter is over and a soft breeze starts to blow. Flowers are in full bloom everywhere and the whole city is brightly multicolored.



Teramachi Mantoe
Teramachi Ave. is decorated with countless lanterns to console the spirits of ancestors and to wish for peaceful lives.



Heikedaira
A forest of about 10,000 beech trees in an area of 40 ha. There is a huge horse chestnut tree over 400 years old.



Maruyama Park (Rokuroshi Heights)
BBQ site, a mini zoo and rental bicycles are available.
Note _____
Phone: 0779-67-1201



Hanamomo Avenue in Kadohara
At Kadohara Sta. on JR Etsumihoku Line, white and pink hanamomo blossoms, a variety of peach tree bred only for blossoms, in full bloom are welcoming passengers.
Note _____
Flowering time: late April



Shichiken Morning Market Mountain Vegetables Foodtopia
Spring vegetables including edible mountain plants are abundantly sold at the market. This is a special spring event.



Katakuri in Yabana no Sato (village)
Countless *katakuri* (Dogtooth Violet) are blooming at the same time. You can see how dynamic the beauty of nature is.
Note _____
Flowering time: early April

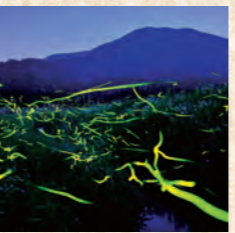
BBQ
Citizens of Ono love BBQ. *Tonchan* (beef and pork entrails) is an indispensable ingredient. Enjoy BBQ with your family and friends at camp sites or other places.



Ono Castle Festival
The biggest event in summer. The feeling all over the festival runs high with fireworks display, *bon* dancing and so on.



Hotaru no Sato (firefly village) Yoro
This area is a center of farming, where fireflies inhabit. The people here have an event to watch fireflies in summer.
Note _____
Phone: 0779-65-2909



Shibazakura (Moss Pink) Spreading Along Aze
The *Aze* (paths surrounding rice fields) are colored with the flowers all over the city.
Note _____
Flowering time: early May



Kuzuryu Manbon Sakura (numerous cherry trees)
On the Kuzuryu lakeside cherry trees are in full bloom. A poet, *Seishi Yamaguchi* advocated planting these trees.
Note _____
Flowering time: early May



Yui no Hana Festival
During the flowering time you can enjoy the blossoms of about 250 cherry trees illuminated at night.



- June** Mt. Ifuri Night Hiking With Torches, Firefly Watching at Hotaru no Sato Yoro
- July** Eating Hageshho Mackerel, Canoe Festival at Kuzuryu Shizen Gakko
- August** Ono Castle Festival, Teramachi Lantern Festival



- March** Shichiken Morning Market starts
- April** Katakuri Festival, Yui no Hana Festival
- May** Shibazakura Festival, the Ceremony of the Beginning of Mountaineering Season (Arashimadake and Genampo), Shichiken Morning Market Mountain Vegetables Foodtopia, Kuzuryu Fresh Green Festival, Echizen Ono Meisui Marathon

Winter, in the World of *Echizen Ono Winter Story*, Where White Silver Snow is Everywhere.

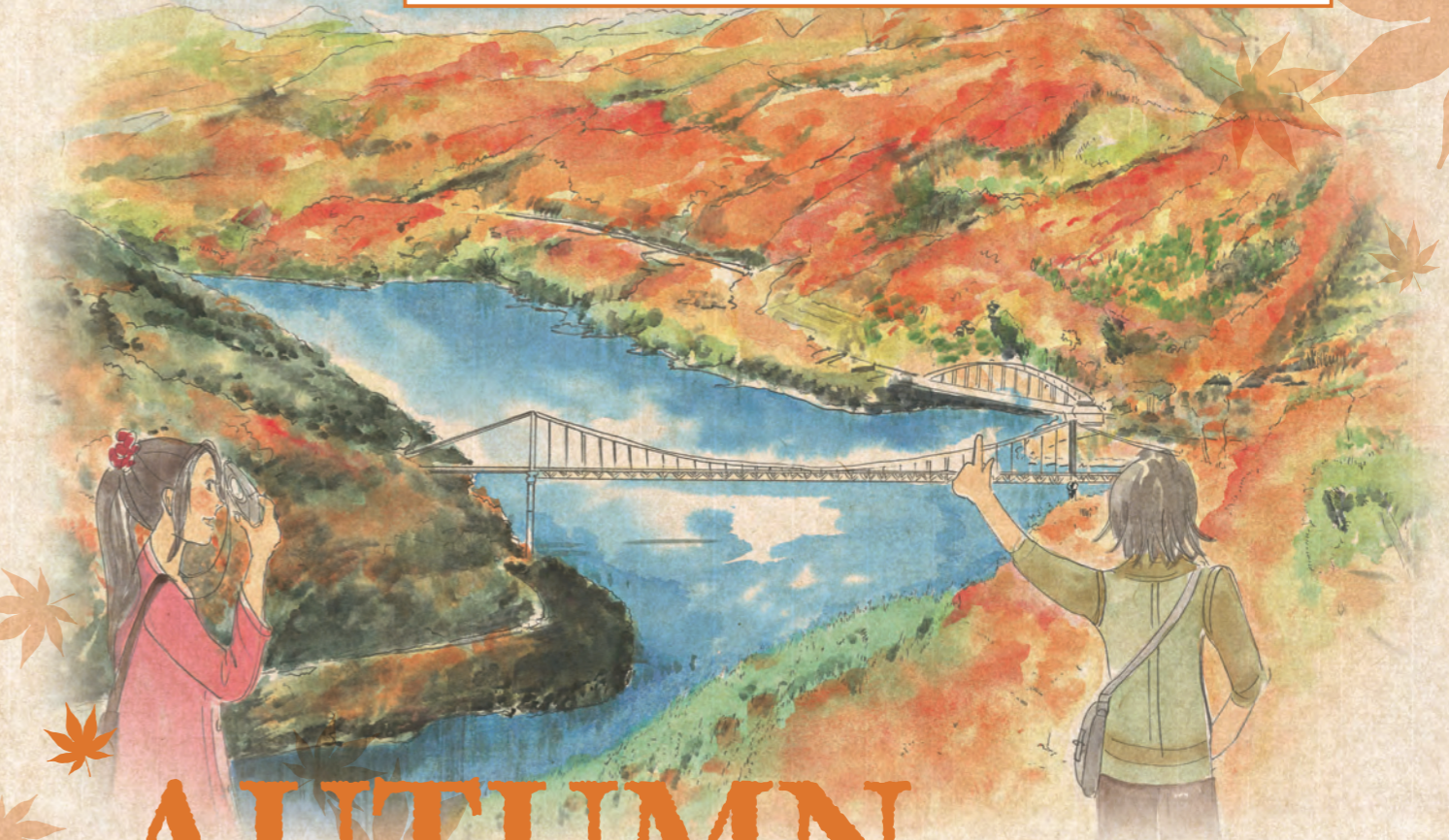
Autumn, at *Kuzuryu Lake Glowing in Crimson Leaves*



WINTER

A Winter Story of *Echizen Ono*

The season when snow quietly falls in the city.
A special world you can enjoy only in this season is panoramic.



AUTUMN

Kuzuryu Lake and Yume no Kakehashi Bridge

The season when mountains are colored with blazing red and yellow.
As seasons change, so drastically does the atmosphere of sightseeing spots in the city.



Fukui Izumi Ski Area

Equipment for snowboarders, including a one-make-jump kicker is fully available.

Note
Phone: 0779-78-2711
Website available



Kuzuryu Ski Area

It has a slope of a maximum inclination of 41 degrees. Skiers of all levels from beginners to advanced can enjoy skiing here.

Note
Phone: 0779-78-2651
Website available



Rokuroshi Heights Snowmobile Land

You can ride a snowmobile and take a seminar for snowmobile drivers' license. You can ride a snowmobile over the world of white silver snow.

Note
Phone: 0779-65-8597
(Kise Motorcycle)



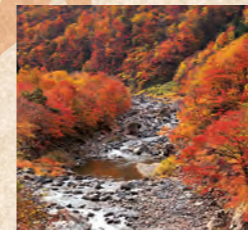
A Story of Echizen Ono Home Food

Decchi Yokan from all confectionaries in the city are brought together at this event with many other foods in *Ono*. You can enjoy winter delicacies.



A Winter Story of Echizen Ono

A winter event of snow lanterns aligned the streets and fireworks display coloring the night sky are enjoyable.



Kuzuryu Gorge

The gorge was formed by erosion of the *Kuzuryu River*. The scenery is breathtaking in the season of colored leaves.



Yume no Kakehashi Bridge (Hakogase Bridge)

A suspension bridge built over *Kuzuryu Lake*. It was constructed as a prototype of Great Seto Bridge between *Okayama* and *Kagawa Prefectures*.



Goban Fair Selling Products of Echizen Ono and of Small Kyoto

The local products from cities called *small Kyoto* all over Japan and from neighboring cities, towns and villages of *Ono* are brought together here for this event.

Bamboo Lighting Contest

Lights from bamboo objects are softly illuminating *Goban shopping Ave.*



Karikomi Ike Pond

The scenery of blazing mountains reflected on the surface of the pond like a mirror is magnificent.



Kuzuryu Autumn Leaves Festival

The festival site colored with autumn leaves is alive with many visitors who come here for autumn delicacies.



February A Winter Story of *Echizen Ono*, A Story of *Echizen Ono Home Food*



September Goban Night Market • Bamboo Lighting Contest
October Products Festival of 3 major Morning-Markets, *Kuzuryu Autumn Leaves Festival*, *Goban Fair for Products of Echizen Ono and Small Kyoto*.
November Industry and Food Fair of *Echizen Ono*, *Echizen Ono Newly Harvested Soba Festival*

When you are lost, ask these people for help

Here are the experts with hospitable spirits.

Echizen Kobushi Gumi Group



They show visitors around the city on a nostalgic rickshaw. The rickshaw drivers are also guides, so you can enjoy Echizen Ono on a comfortable rickshaw ride.

Note
Phone: 0779-65-5521 (Ono City Tourist Association)
Fare: ¥1,000 for a 15-min. ride, ¥2,000 for the historic course for about 25 min. ¥3,000 for the downtown sightseeing course for about 35 min.
Days available: Saturdays, Sundays and National holidays from the Vernal Equinox Day in March through the end of November (no service on rainy days)
Reservation required one week in advance

Why don't you enjoy sightseeing in Echizen Ono on a rickshaw?



Volunteer tour guides in Ono

We respond to sightseers' requests of wanting to be shown around by a local person when they visit a local area. We guide you with a warm heart of hospitality.

Note
Phone: 0779-65-5521 (Ono City Tourist Association)
Rate: no charge (exception ¥1,000 per bus for bus tours planned by a travel agency).
Reservation required one week in advance.



We will sincerely help you enjoy our city with hospitality.



Rent-a-bicycle service * Out of service in winter (December-March)

Pick-up Places	Number of Bicycles Available	Hours	Fees	Phone No.
Ono City Tourist Association 10-23 Motomachi	5 for adults	9:00 am-5:00 pm	¥300 / 2 hours ¥1,000 / day	0779-65-5521
JR Echizen Ono Sta. 1-16 Yayoi-cho	6 for adults 1 for children	9:00 am-5:30 pm	¥300 / 2 hours ¥600 / 4 hours ¥1,000 / day	0779-66-3350
Michi-no-Eki Kuzuryu 26-30-1 Asahi	9 for adults 3 for children	9:00 am-5:00 pm	¥200 / hour	0779-78-2300



The mascot characters of Echizen Ono, Ugupea, Umepea, Yuipea and Kamejiro appear in events in and out of the city as a publicity campaign for Echizen Ono.

We are always hospitable to you, too!

Echizen Ono Mite aruki and Tabearuki Map for gourmets and sightseers



A special map with vouchers for reasonable goods and services, available at member stores in Ono City are sold by Ono Chamber of Commerce and Industry.

Phone: 0779-64-5519
Location to obtain these maps: Kirari Center, Ono Tourist Association & Tourist Information Center at Jokamachi Higashi Hiroba.

<Useful Tips>

Passengers of JR Etsuimihoku Line can get the maps at no charge. These passengers are eligible and can get a special certification for exchange at JR Echizen Ono Sta. or Kuzuryu Sta.

Places to exchange the certification to maps: Kirari Center, Ono Tourist Association, Izumi Fureai Hall and Tourist Information Center at Jokamachi Higashi Hiroba

After climbing mountains leisurely enjoy...



Attakaland

Either a western style bath or a Japanese style bath is for males or females depending on the day. It has a variety of baths such as an outdoor bath, a sauna and a whirlpool bath.

Note
Phone: 0779-66-7900
Fee: ¥600 for adults, ¥300 for elementary school students and under to 4 year-old-children, free for children under 4
Days closed: every Tuesday, when the day falls on a national holiday, the next day is closed.
Website available



Kuzuryu Onsen Heisei no Yu

You can leisurely get over fatigue at an outdoor bath enjoying openness and the view of magnificent mountains. People from all over Japan come here because the bath water is effective for some health problems.

Note
Phone: 0779-78-2536
Fee: ¥600 for adults, ¥300 for children under 13
Days closed: every Tuesday, January 1, the day after national holidays

Let's go to public baths to get warm physically and mentally

Kameyama Yu

Note
Phone: 0779-66-4959
Address: 7-18 Shiro-machi, Ono city
Hours: 3:00 p.m. to 11:00 p.m.
Days closed: every Monday & Thursday

Kyupi Yu

Note
Phone: 0779-66-3613
Address: 1302 1-chome Yomei-cho, Ono city
Hours: 3:00 p.m. to 10:00 p.m.
Days closed: every Sunday & Wednesday

Azuma Yu

Note
Phone: 0779-66-2488
Address: 14-4 Takasago-cho, Ono city
Hours: 3:00 p.m. to 10:00 p.m.
Days closed: every Tuesday & Friday

Flat rates for public baths in Ono City

Fee: ¥430 for adults and junior high school students and over in years
¥150 for elementary school children
¥60 for children under elementary school children in years

Before climbing mountains

Cautions on Mountain Climbing

1 Prepare a Careful Plan

Nature, such as temperature, rain, or sunshine, changes according to time and day. Check the season and climate and prepare a careful plan.

2 Submit Your Plans

Mountain climbing plans are your lifeline. Please submit your plan in order to climb mountains safely.

Access Through Your Cell Phone



You can submit your climbing plans through your cell phones.

3 Keep Your Own Pace

It is important to keep breathing without any difficulties at your own pace. Take frequent rests and drink water to keep your best condition.

Mountain Climbing Wear

Mountain climbing wear should be retentive of heat and absorb perspiration well. Jeans are not suitable.

Backpack

Both arms and hands should be free to use.

Rainwear

Rainwear is necessary to keep the body temperature from going down.

Mountaineering Boots

Mountaineering boots should fit your feet and be suitable to your purpose.

Socks

Socks should be well cushioned and thick enough.

Make sure to take other necessities with you.

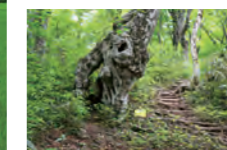


Arashimadake

1,523.5m

It is one of the 100 best mountains in Japan and is also called Ono Fuji after the most beautiful mountain in Japan because of its beautiful shape. Rhododendrons in early summer and colored leaves in autumn are gorgeous. Kadohara and Nakande starting points have rest rooms and parking.

Note
Round trip hiking and/or climbing time: 5 to 7.5 h



Akausagi-yama

1,628.7m

It is reportedly said that this name was given to the mountain because the gently rounded shape of the mountain looks like a hare. In summer, alpine plants growing by Akaike Pond near the summit are magnificent.

Note
Round trip climbing time: 6 h & 10 min to 7 h & 20 min



Genampo

1,440.7m

This area is considered to be a silver mine because the name has gen local dialect of gin, as silver. The starting point is Hokyoji Iko no Mori Forest.

Note
Round trip climbing time: 3 to 4 h



Kyogatake

1,625.2m

It is part of Hakusan volcano system. Ikeno Osawa at 1,340 m above sea level used to be a crater. Now it is a marsh covered with reeds and is expanding.

Note
Round trip climbing time: 5 to 6 h & 10 min

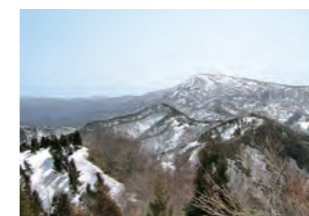


Heikedake

1,441.5m

It is reportedly said that escapees of the Heike from an old war between Heike, or Taira Clan and Genji, or Minamoto Clan used to hide and live in this mountain. The summit has a good command of views. Weather permitting, you can see Arashimadake and as for Mt. Hakusan.

Note
Round trip climbing time: 5 h & 50 min to 6 h & 50 min



Ubagadake

1,453.6m

It is near the border of Gifu and Fukui prefectures and upstream of the Managawa River. Heikedaira is half way to the top with a big primeval forest of beeches. A heavy growth of skunk cabbages can be seen here, too.

Note
Round trip climbing time: 4 to 5 h



Nogo Hakusan

1,617.3m

It is located upstream of the Managawa River near the border of Gifu prefecture. In summer colorful flowers spread around there. It commands a panoramic view.

Note
Round trip climbing time: 3 to 4 hours



Sannomine

2,128.0m

It is located at the farthest south west point of the mainland as a mountain around 2,000 m high. This area is the southwestern limit for some alpine plants.

Note
Round trip climbing time: 6 h & 40 min to 7 h & 40 min

Mountain Climbing in Echizen Ono

These days mountain climbing is a craze! There are many mountains that many people from beginners to veteran climbers love.



Photo by Osamu Sasaki

The history of Inuyama Castle

In the late 14th century, *Inuyama Castle* was built by a member of the *Shiba* Clan, who was in the second important position in *Muromachi* Feudal Government. The castle had been the key point located at the border of *Echizen* and *Mino* (present *Gifu* Prefecture) until *Nagachika Kanamori* built *Echizen Ono Castle*. Then, it changed hands from the *Shiba* Clan to the *Asakura* Clan because of a family dispute for succession of the head in the *Shiba* Clan, which is said to be part of the cause of a big battle in the period of *Onin* in *Kyoto* from 1467 to 1477.

From the flat area of the summit of *Mt. Inuyama*, called *shukaku*, where a few buildings used to stand, you can see the important remains of *kuruwagun*, some flat areas on the ridge or the slope of the mountain, where some soldiers or weapons used to be set against enemies, some *horikiri*, deep crevices in the ridge, *tatebori*, vertical ditches going up the side of the mountain to prevent enemies from moving horizontally and so on. It is designated a historic site of the city.



Hotaru-no-sato Trail Level of difficulty: ★★ (Around a 20-min. walk from the start of the mountain trail)

Go up the trail, walk to the left of the trail between the ruins of *Inuyama Castle* and *Mt. Ifuri*. Climb the first steep slope, go down the trail and then, soon you will arrive at the excellent spot for taking photos.

Warning: The beginning of the trail is narrow. Be careful not to trip and fall.

Mikura Shozu Trail Level of difficulty: ★★★ (Around a 30-min. walk from the start of the mountain trail)

Pass the ruins of *Inuyama Castle* (around a 20-min. walk to the top), walk to the south on the trail for around 10 min. and you will arrive at the excellent spot for taking photos.

Warning: Because this area is the ruins of *Inuyama Castle* and has ups and downs with some crevices in the ridge and some vertical ditches, you can enjoy the important ruins of the castle but the trail is very tough to go up because of the rugged terrain.

Warning: The ruins of *Inuyama Castle* are our city's cultural assets. Please be careful not to damage the historic ruins and the environment.

The Photo of Echizen Ono Castle in the Sky was taken from Mt. Inuyama.

Best time of year: From around October to the end of April (The phenomenon of a sea of clouds seems to occur most frequently in November.)

Time of day: From dawn to around 9:00 a.m.

Weather conditions contributing to this phenomenon:

- ① High humidity on the previous day (e.g. the previous day was rainy)
- ② Big difference of temperature between the daytime of the previous day and in the early morning of the next day (e.g. the day when radiational cooling may occur)
- ③ Gentle breeze

With the above mentioned time and conditions, you may be able to see the castle in a sea of clouds.

Warning: You need a pair of trekking shoes, a long-sleeved shirt, jacket and/or coat, and trousers on the trail to the top of the mountain.

Warning: Snow accumulates in winter.

Warning: Beware of bears.

Kosenji Trail Level of difficulty: ★(easiest) (path on Mt. Inuyama to look at the castle towering above the sea of clouds) (Around a 15 min. walk from the gate of Kosenji Temple)

The trail goes from *Kosenji Temple* in *Kuwakake* District. Go through the temple gate, turn left and proceed to the path behind the temple. There are 3 trails to the excellent viewing spot, especially for taking photos of *Ono Castle* in the sky, but this is the easiest access. The parking lots of the nearby home center, sports shop and shopping mall are available.

Warning: When you go through the residential area early in the morning, pass there quietly and please do not disturb the residents.

Looking up at the Majestically Towering Castle

Echizen Ono Castle

Commander *Nagachika Kanamori*, a retainer of *Nobunaga Oda*, built the castle in around 1576, which took 4 years. This is a new style of hilltop castle in the medieval times with *ni-no-maru*, the second citadel and *san-no-maru*, the third citadel at the foot, inner and outer moats for protection from enemies' invasion, stone walls and the castle tower on top of *Mt. Kameyama*, using the terrain tactfully.

The stone walls are made by a special technique, called "*nozura zumi*" to pile up various sizes of natural stones without any processing, which makes the walls very strong. It is said that the walls are very important historic remains. In the *Edo* period, the castle caught fire from the town and burned down many times and only the stone walls have remained. (The stone walls are designated a cultural asset of *Fukui* Prefecture.)

The present castle tower was rebuilt in 1968, by builders who, based on some old documents of how the original castle was, completed the castle tower as it stands today. The relics of the lords, the *Kanamoris* and the *Dois* are displayed inside.

Note

Hours: 9:00 a.m. to 5:00 p.m. from April through September
9:00 a.m. to 4:00 p.m. in October and November

Closed: December through March

Admission fee: ¥200 for adults

Free for children

Phone: 0779-66-0234



Ono City Visitors' Map



Legend

- : Point of Interest
- ▲ : Mountain
- : National road
- : Parking
- JCT: Junction
- : Station



Access



Tourism Promotion Section of Ono City
 Address: 1-1 Tenjin-cho, Ono City, Fukui Prefecture 912-8666
 Phone: 0779-66-1111 Fax: 0779-65-8371

Ono City Tourist Association
 Address: 10-23 Motomachi Kaikan Hall, Motomachi,
 Ono City, Fukui Prefecture 912-0081
 Phone: 0779-65-5521 Fax: 0779-65-8635

From Tokyo

By Air	Haneda — Komatsu (Bus) — Fukui (JR Etsuimihoku Line) — Ono	About 3h & 20min
By JR Lines	Tokyo (Shinkansen) — Maibara (Hokuriku Line Express Train) — Fukui (Etsuimihoku Line) — Ono	About 4h & 40min
By Expressway bus	Tokyo (Shinkansen) — Kanazawa (Hokuriku Line Express Train) — Fukui (Etsuimihoku Line) — Ono	About 4h & 40min
By Expressway bus	JR Tokyo Sta. Yaesu south exit — Fukui (JR Etsuimihoku Line) — Ono	About 9 h

From Osaka

By JR Lines	Osaka/Kyoto (Kosei Line Express Train) — Fukui (JR Etsuimihoku Line) — Ono	About 2h & 50min
By car	Osaka (Meishin Expressway) — Maibara JCT (Hokuriku Expressway) — Fukui Interchange (Route 158) — Ono	About 3h & 20min
By Expressway bus	Expressway Bus Terminal at Hankyu Sanbanga, Osaka — Fukui (JR Etsuimihoku Line) — Ono	About 4h & 30min

From Nagoya

By car	Ichinomiya (Tokai-Hokuriku Expressway) — Shirotori IC (Route 158) — Ono	About 2h
By car	Nagoya (Meishin Expressway) — Maibara JCT (Hokuriku Expressway) — Fukui IC (Route 158) — Ono	About 2h & 40min
By JR Lines	Nagoya (Hokuriku Line Express Train) — Fukui (JR Etsuimihoku Line) — Ono	About 3h & 10min
By Expressway bus	Meitetsu Bus Center/JR Nagoya Sta. — Fukui (JR Etsuimihoku Line) — Ono	About 3h & 50min

Date of publication: Nov, 2015

